



**Phoenix Field Marketing Ltd**

Holly House Business Centre  
 220 – 224 New London Road  
 Chelmsford  
 Essex CM2 9AE

Telephone: 01245 345111  
 Facsimile: 01245 345220  
 Email:enquires@phoenixfieldmarketing.com

**FIELD MARKETING**

**REGISTRATION FORM – Please attach a passport photograph (required for ID card)  
 No photograph no work & a current CV if you have one.**

**Personal Details**

Title:			
Forename:			
Surname:			
Address:			
Postcode:		D.O.B.	
Home Tel. No:		Mobile No:	
Fax No:		E-mail:	

Are you available to work:      Daytime       Evenings       Weekends

Do you drive?       Do you have access to a car?

Please state make & model of vehicle

State distance willing to travel:      Up to 25 miles       Up to 50 miles

Our clients are now increasingly insisting on the use of telephone/web reporting. If this was to be used for an activity you participated in, which method of reporting would you prefer to use?

Telephone (Free phone)       Web   
 Either

(Confidential)  
 NB: Your details will be held and used in accordance with the Data Protection Act 1998

*Up-dated 25/09/2007*

**Field Marketing Experience** Please tick the type of work you are happy to carry out, making sure that you tick the correct box for Experienced or No Experience:

	Experienced	No Experience		Experienced	No Experience
Merchandising	<input type="checkbox"/>	<input type="checkbox"/>	Car Sales	<input type="checkbox"/>	<input type="checkbox"/>
Auditing	<input type="checkbox"/>	<input type="checkbox"/>	In-store demonstrations	<input type="checkbox"/>	<input type="checkbox"/>
Sampling	<input type="checkbox"/>	<input type="checkbox"/>	Exhibitions	<input type="checkbox"/>	<input type="checkbox"/>
Mystery Shopping	<input type="checkbox"/>	<input type="checkbox"/>	Road shows	<input type="checkbox"/>	<input type="checkbox"/>
Other – please state	<input type="text"/>				

Do you have a Food Hygiene Certificate?

If yes please enclose a copy

**Length of work required**

Please tick appropriate box or boxes

Tactical – Daily  
Blitz – up to one week

  

On going – 1 month plus

**Previous Experience**

Please give details of any previous field marketing work completed

Date  
Agency or Company  
Type of Work

  
  

Date  
Agency or Company  
Type of Work

  
  

Date  
Agency or Company  
Type of Work

  
  

**References**

Please provide 2 personal referees (They will not be contacted without your permission)

Name  
Address  
  
Post Code  
Telephone

  
  
  

Name  
Address  
  
Post Code  
Telephone

  
  
  

**NB:** From time to time we will have to pass your contact details onto our clients – this could be for training, field accompaniment, POS delivery purposes etc. **Please sign below to confirm that you are happy for your details to be used in this way.**

Signature:

Print Name:

Date:

Please return this form to: The Personnel Department, Phoenix Field Marketing Ltd., Holly House Business Centre, 220-224 New London Road, Chelmsford, Essex. CM2 9AE